

Unilever Shopkick Feeding America Donation Program TERMS AND CONDITIONS

By participating in the Unilever Shopkick Feeding America Donation Program (the "Program"), you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.

Program Dates & Eligibility: Program starts at 12:00 pm Eastern Time ("ET") on November 1, 2017 and ends at 11:59 pm Pacific Time ("PT") on December 12, 2017 ("Program Period"). or when the maximum donation (described below) has been reached, whichever is sooner ("Program Period"). Legal residents of the fifty (50) United States and the District of Columbia, 13 years of age and older will be eligible to participate in the Program (each, an "eligible individual").

How to Participate: During the Program Period, Conopco, Inc. d/b/a Unilever, a corporation, with offices at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Unilever") will utilize Shopkick, a mobile device application that informs and motivates eligible individuals to shop. By undertaking certain actions, eligible individuals obtain "kicks" which they may then redeem at a certain quantity threshold to obtain various rewards. Under the Program, certain actions via the Shopkick application will also trigger donations to Feeding America as set forth in **Exhibit A** below. From all methods of participation combined Unilever will make a guaranteed minimum donation of \$100,000 and maximum donation of \$200,000 throughout the Program Period. Eligible individuals will be instructed to visit Shopkick.com or visit the app store on their mobile device to install the Shopkick application (if they have not done so already) to participate in the Program. Information concerning Feeding America, including financial, licensing or charitable purpose may be obtained, without cost, by visiting feedingamerica.org.

General Conditions: Unilever, Shopkick, Feeding America and their respective parent companies, affiliates, subsidiaries and advertising and promotion agencies and (collectively, the "Released Parties") are not responsible for lost, late, incomplete, inaccurate, or delayed Shopkick actions or kicks, the accessibility of the Shopkick application, internet availability or accessibility or miscommunications or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or other errors or problems of any kind. Should any portion of the offer be, in Unilever's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of Unilever, corrupt or impair the administration, security, fairness or submission of information, Unilever reserves the right at its sole discretion to terminate the Program. By participating, you agree to be bound by these Terms and Conditions and the decisions of Unilever which are final and binding.

Disputes: Except where prohibited, participant agrees that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Program shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New York; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Program, and in no event shall participant be entitled to receive attorneys' fees or other legal costs or expenses; and (c) Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, participant's rights and obligations, or the rights and obligations of Unilever in connection with the Program, shall be governed by, and construed in accordance with, the laws of the State of New York.

Charitable Organization: Feeding America, 35 E. Wacker Drive, Suite 2000, Chicago, IL 60601. Tel: 1-800-771-2303.

EXHIBIT A

Action	Kicks Rewarded per Action	Meals Donated per Action
Lookbook Completion	1	0.25
Product Scans (4 Scan Tiles)	10	1
Receipt Scans	150	2

Two meals is equivalent to \$0.18. \$0.90 helps provide 10 meals secured by Feeding America on behalf of local food banks.